

Facestock

An Extra White, uncoated, matt woodfree printing paper with a 'hammered' tactile embossed finish. Wet strength and fungicidal treatments. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

Basis Weight	90 g/m ²	ISO 536
Caliper	130 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG45 white FSC is a supercalendered glassine paper.

Basis Weight	70 g/m ²	ISO 536
Caliper	61 µm	ISO 534

Laminate

Total Caliper	209 µm±10%	ISO 534
---------------	------------	---------

Performance data

Initial Tack	17 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

Conversion & printing

Printable by all conventional printing techniques. Due to open and textured nature of the facematerial, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using offset or screen.

Special Approvals

S2030 complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive side may stand in direct contact with dry, moist and such fatty foodstuffs which have a correction factor of at least 3 according to the Regulation (EU) No 10/2011.

Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AW680

Fasson®

MARTELE EXTRA WHITE FSC - S2030-BG45WH FSC



MARTELE EXTRA WHITE
FSC

S2030

BG45WH FSC

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. The actual front and liner used might influence adhesive values. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000



Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>

©2019 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.