

**Product Data****Transfer PET 50 Bright Silver TOP / R0301N / HF160 PE Wh****AQ847**

Issue date: 28.03.2014

**Facestock**

Transfer PET 50 Bright Silver TOP is bright metallic polyester film with a topcoat for excellent ink anchorage.

It features excellent tear strength, heat resistance, dimensional stability, and chemical resistance.

Basis weight: 70 g/m<sup>2</sup>      ISO 536  
Caliper: 0,050 mm      ISO 534

**Adhesive**

R0301N is a solvent acrylic clear removable adhesive featuring excellent consistency in removability without adhesive stain on substrates after long periods of aging.

Type: Solvent acrylate  
Initial Tack: 160 N/m      FTM 9 glass  
Peel Adhesion: 60 N/m FTM 2 steel 24 hrs.  
Min. application temperature: +5 °C  
Min. service temperature: -40 °C  
Max. service temperature: +100 °C

**Liner**

HF160 PE Wh: a poly laminated white kraft liner featuring excellent layflat properties for manual labeling. Without back imprint.

Basis weight: 126 g/m<sup>2</sup>      ISO 536  
Caliper: 0,160 mm      ISO 534

**Total construction caliper**

0,225 mm

N.B. All data to be considered as typical values.

**Applications and use**

Transfer PET 50 Bright Silver TOP / R0301N is a superior product for the conversion into point-of-sales labels.

The adhesive R0301N combines good anchorage to the polyester face material with excellent cohesion leading to clean and residue free removability from materials used for the production of electronic equipment as well as domestic appliances.

For special requirements we strongly recommend application tests.

Visual examination is required as part of the product qualification.

**Printing and conversion**

In addition to thermal transfer printing the product can also be printed by all conventional roll label techniques, such as flexo, UV letterpress and silkscreen.

Specific testing is required.

For easy diecutting sharp corners should be avoided.

**RoHS / Regulation 2002/95/EU**

The substances listed in article 4 lid 1 of 2002/95/EU (RoHS) are not intentionally used in this product. The concentration limits of these substances will not exceed the set maximum concentration limits as provided in the proposed amendment for 2002/95/EU.

**Shelf life**

Two years when stored at 22 °C and 50 %rh.

---

**Product Data**  
**Transfer PET 50 Bright Silver TOP / R0301N / HF160 PE Wh****AQ847**  
Issue date: 28.03.2014**Warranty**

All statements, technical information and recommendations about AVERY DENNISON products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All AVERY DENNISON products are sold with the understanding that PURCHASER has independently determined the suitability of such products for its purposes. AVERY DENNISON products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Any product shown to the satisfaction of AVERY DENNISON within the time provided to be so defective shall be replaced without charge or AVERY DENNISON may issue credit in such amount as it deems reasonable however, in no event shall AVERY DENNISON be responsible for claims beyond the replacement value of the defective product or in any way liable or responsible for consequential or incidental damages.

NO EXPRESS WARRANTIES AND NO IMPLIED WARRANTIES, WHETHER OF MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR USE, OR OTHERWISE, EXCEPT AS SET FORTH ABOVE (WHICH IS MADE EXPRESSLY IN LIEU OF ALL OTHER WARRANTIES) SHALL APPLY TO PRODUCTS SOLD BY AVERY DENNISON. AVERY DENNISON SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

No salesman, representative, or agent of AVERY DENNISON is authorized to give any guarantee, warranty or make any representation contrary to the above.