

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

The facestock is made with FSC certified pulp (FSC Mix Credit, chain-of-custody number: CU-COC-807907).

Basis Weight 70 g/m<sup>2</sup> ISO 536

Caliper 65 µm ISO 534

### Adhesive

A special purpose permanent, rubber based adhesive.

### Liner

BG30 brown FSC, a supercalendered glassine paper.

Basis Weight 50 g/m<sup>2</sup> ISO 536

Caliper 46 µm ISO 534

### Laminate

Total Caliper 129 µm±10% ISO 534

### Performance data

Initial Tack 23 N/25mm FTM 9 Glass

Peel Adhesion 90° 12 N/25mm FTM 2 St.St.

Min. Application Temp. 0 °C

Service temperature -40°C to 70°C

### Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

### Applications and use

The product is suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion & printing

Facestock is suitable for single and/or multicolour line or process printing by letterpress, offset, flexo, screen and hot foil stamping.

There might be limitations for difficult label shapes and high speed wide width converting.

The thinner liner requires more care taken in the die cutting process to avoid over cutting into the liner.

### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

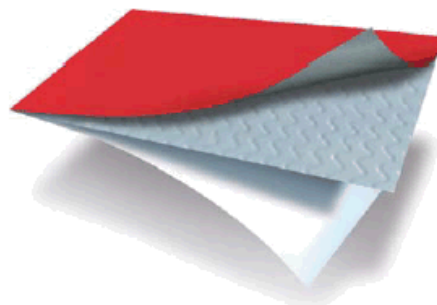
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AP477

## Fasson®

MC70 FSC - S2060N-BG30BR FSC



MC70 FSC

S2060N

BG30BR FSC

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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