

#### Facestock

A top coated aluminium foil, laminated to a white woodfree printing paper, with a bright gold finish.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 82 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 66 µm               | ISO 534 |

#### Adhesive

A general purpose permanent, acrylic based adhesive.

#### Liner

BG40 brown, a supercalendered glassine paper.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 55 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 49 µm               | ISO 534 |

#### Laminate

|               |            |         |
|---------------|------------|---------|
| Total Caliper | 129 µm±10% | ISO 534 |
|---------------|------------|---------|

#### Performance data

|                        |               |              |
|------------------------|---------------|--------------|
| Initial Tack           | 15 N/25mm     | FTM 9 Glass  |
| Peel Adhesion 90°      | 8 N/25mm      | FTM 2 St.St. |
| Min. Application Temp. | 5 °C          |              |
| Service temperature    | -20°C to 80°C |              |

#### Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

#### Applications and use

Applications include high quality labels for cosmetic products, wine, spirits and premium product labelling. No show through from backprints.

#### Conversion & printing

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Care with UV curing systems is required due to the reflective metal surface. Especially suitable for embossing. Metallised papers are sensitive to humidity and should not be exposed to extreme heat, cold or humidity as this may affect the printing performance and surface appearance.

#### Special Approvals

S2000N complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive side may stand in direct contact with dry, moist and such fatty foodstuffs which have a correction factor of at least 3 according to the Regulation (EU) No 10/2011.

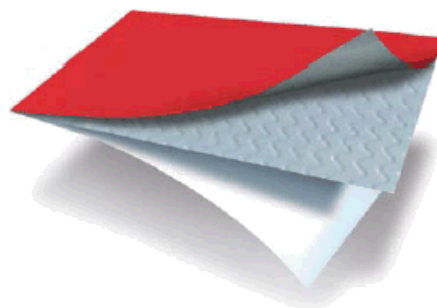
#### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AO748

### Fasson®

#### BRIGHT FOIL GOLD - S2000N- BG40BR



BRIGHT FOIL GOLD

S2000N

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. The actual front and liner used might influence adhesive values. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

#### Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000





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