

## Facestock

A top coated aluminium foil, laminated to a white woodfree printing paper, with a bright silver finish.

Basis Weight	83 g/m²	ISO 536
Caliper	66 µm	ISO 534

## Adhesive

A general purpose permanent, rubber based adhesive.

# Liner

BG40 brown, a supercalendered glassine paper.

60 g/m²	ISO 536
51 µm	ISO 534
131 µm±10%	ISO 534
22 N/25mm	FTM 9 Glass
11 N/25mm	FTM 2 St.St.
0°C	
-40°C to 70°C	
	51 μm 131 μm±10% 22 N/25mm 11 N/25mm 0 °C

#### **Adhesive Performance**

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at lower temperatures, e.g. labeling of chilled products.

#### Applications and use

Applications include high quality labels for cosmetic products, wine, spirits and premium product labelling. No show through from backprints.

#### **Conversion & printing**

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Care with UV curing systems is required due to the reflective metal surface. Especially suitable for embossing. Metallised papers are sensitive to humidity and should not be exposed to extreme heat, cold or humidity as this may affect the printing performance and surface appearance.

#### **Special Approvals**

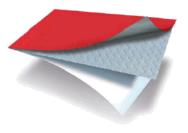
The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

#### Shelf life

Two years under storage conditions as defined by FINAT (20- $25^{\circ}$ C; 40- $50^{\circ}$ RH)

# AO432

Fasson ® BRIGHT FOIL SILVER - S2045N-BG40BR



BRIGHT FOIL SILVER

S2045N

BG40BR



Inspired Brands. Intelligent World."

# Avery Dennison Materials Group Europe

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