

### Facestock

A white, clay-coated, matt finished, high opacity polypropylene film.

Basis Weight	80 g/m <sup>2</sup>	ISO 536
Caliper	95 µm	ISO 534

### Adhesive

A general purpose permanent, rubber based adhesive for the wine industry.

### Liner

BG45 white, a supercalendered glassine paper.

Basis Weight	70 g/m <sup>2</sup>	ISO 536
Caliper	63 µm	ISO 534
Transparency	50 %	DIN 53147

### Laminate

Total Caliper	181 µm±10%	ISO 534
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### Performance data

Initial Tack	23 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-30°C to 70°C	

### Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, and slightly rough substrates.

### Applications and use

This product is designed for Wine labelling with exceptional water resistance specially for demanding ice bucket application. It offers the same level of whiteness and opacity wet versus dry. It resists all humid conditions with no risk of bubbling.

### Conversion & printing

Printable by all conventional printing techniques. Excellent results, in line with desired image, using offset or screen.

### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

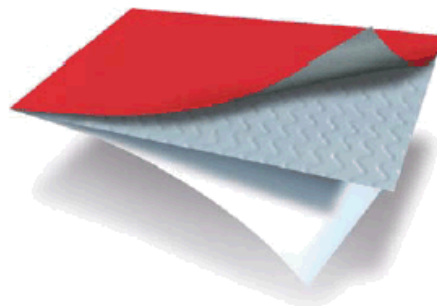
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AJ015

### Fasson®

PP95 MATT WHITE - S2047N-BG45WH



PP95 MATT WHITE

S2047N

BG45WH

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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