

### Facestock

A top coated bright gold, vacuum metallised printing paper.

Basis Weight	83 g/m <sup>2</sup>	ISO 536
Caliper	64 µm	ISO 534

### Adhesive

A general purpose permanent, acrylic based adhesive.

### Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	57 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

### Laminate

Total Caliper	130 µm±10%	ISO 534
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### Performance data

Initial Tack	15 N/25mm	FTM 9 Glass
Peel Adhesion 90°	8 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service temperature	-20°C to 80°C	

### Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

### Applications and use

The stiffer facepaper is more suitable for larger label shapes.

### Conversion & printing

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Inks suitable for non absorbign surfaces should be used. Protection of the printed surface with a suitable varnish or overlamine is recommended for optimal scratch resistance. Metallised papers are sensitive to humidity and should not be exposed to extreme heat, cold or humidity as this may affect the printing performance and surface appearance.

### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assesment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

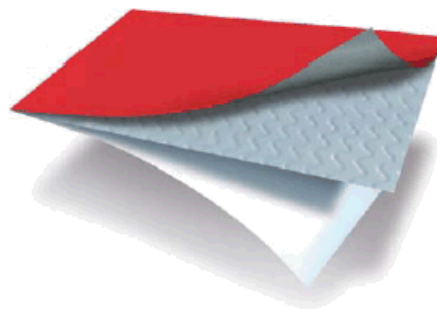
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AI024

### Fasson®

### MP PLUS GOLD - S2000N-BG40BR IMP



MP PLUS GOLD

S2000N

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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