

Facestock

A top coated bright silver, vacuum metallised printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

Basis Weight	84 g/m ²	ISO 536
Caliper	72 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG45 white FSC is a supercalendered glassine paper.

Basis Weight	70 g/m ²	ISO 536
Caliper	61 µm	ISO 534

Laminate

Total Caliper	151 µm±10%	ISO 534
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Performance data

Initial Tack	17 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and use

Applications include labelling of quality products such as cosmetics, toiletries, luxury articles, prepacked food, wine, spirits, dairy products, stickers and promotional labelling. The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

Conversion & printing

Material has a print receptive topcoating in order to give good wettability and ink adhesion with suitable inks, may be printed using letterpress, screen, flexo, offset and gravure processes. Inks suitable for non absorbign surfaces should be used. Protection of the printed surface with a suitable varnish or overlamine is recommended for optimal scratch resistance. Metallised papers are sensitive to humidity and should not be exposed to extreme heat, cold or humidity as this may affect the printing performance and surface appearance.

Special Approvals

S2030 complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assesment. The adhesive side may stand in direct contact with dry, moist and such fatty foodstuffs which have a correction factor of at least 3 according to the Regulation (EU) No 10/2011.

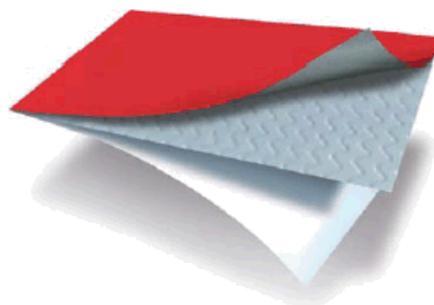
Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AH966

Fasson ®

MP PLUS SILVER FSC - S2030- BG45WH FSC



MP PLUS SILVER FSC	
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S2030	
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BG45WH FSC	
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This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. The actual front and liner used might influence adhesive values. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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Warranty

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