

Facestock

A bright red, one side fluorescent coated, woodfree printing paper.

Basis Weight	73 g/m ²	ISO 536
Caliper	78 µm	ISO 534

Adhesive

A general purpose permanent, rubber based adhesive.

Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	58 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	142 µm±10%	ISO 534
---------------	------------	---------

Performance data

Initial Tack	22 N/25mm	FTM 9 Glass
Peel Adhesion 90°	11 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service temperature	-40°C to 70°C	

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at lower temperatures, e.g. labeling of chilled products.

Applications and use

General purpose labels for eye-catching applications such as warning, instruction, promotional, advertising labels and price marking.

Conversion & printing

Suitable for printing by letterpress, offset, flexo, laser and thermal transfer. In order to achieve proper ink density it is recommended that opaque inks are used.

Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

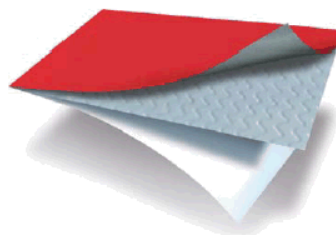
Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AF545

Fasson ®

RADIANT RED - S2045N-BG40BR



RADIANT RED

S2045N

BG40BR

Avery Dennison Materials Group Europe

Lammenschansweg 140
2321 JX Leiden
The Netherlands
+31 71 579 4100



This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or report a mistake on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages.

ANY OTHER WARRANTY, WHETHER EXPRESS OR IMPLIED, OR WHETHER OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR OTHERWISE, SHALL BE EXCLUDED. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

©2013 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.