

Facestock

An bright orange, one side fluorescent coated, woodfree printing paper.

Basis Weight	73 g/m ²	ISO 536
Caliper	78 µm	ISO 534

Adhesive

A general purpose permanent, rubber based adhesive.

Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	60 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	143 µm±10%	ISO 534
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Performance data

Initial Tack	22 N/25mm	FTM 9 Glass
Peel Adhesion 90°	11 N/25mm	FTM 2 St.St.
Min. Application Temp.	0 °C	
Service temperature	-40°C to 70°C	

Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at lower temperatures, e.g. labeling of chilled products.

Applications and use

General purpose labels for eye-catching applications such as warning, instruction, promotional, advertising labels and price marking.

Conversion & printing

Suitable for printing by letterpress, offset, flexo, laser and thermal transfer. In order to achieve proper ink density it is recommended that opaque inks are used.

Special Approvals

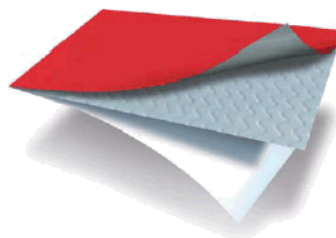
The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AF544

Fasson ®
RADIANT ORANGE - S2045N-
BG40BR



RADIANT ORANGE

S2045N

BG40BR

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