

### Facestock

A gloss black monomeric, plasticised, calendered vinyl film.

Basis Weight	116 g/m <sup>2</sup>	ISO 536
Caliper	90 µm	ISO 534

### Adhesive

A permanent, acrylic based adhesive.

### Liner

BG45 white, a supercalendered glassine paper.

Basis Weight	72 g/m <sup>2</sup>	ISO 536
Caliper	63 µm	ISO 534
Transparency	50 %	DIN 53147

### Laminate

Total Caliper	176 µm±10%	ISO 534
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### Performance data

Initial Tack	14.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	9 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-40°C to 90°C	

### Adhesive Performance

The adhesive is perfectly suitable for uses that need a good resistance to UV, fats or solvents. Good general adhesion performance on a wide range of substrates.

### Applications and use

Promotional labels and stickers for indoor and outdoor use; labels which require good durability and flexibility. Typical applications include labels for oil cans, shampoo bottles, plastic containers and technical goods.

### Conversion & printing

PVC Black can be successfully printed by screen, flexo, gravure and letterpress. For offset printing, the matt PVC qualities are recommended. Also suitable for hot foil stamping with suitable leaf quality. Due to the non-absorbent surface nature, accelerated drying systems or UV-curing are recommended to obtain maximum possible ink bonding with letterpress and offset.

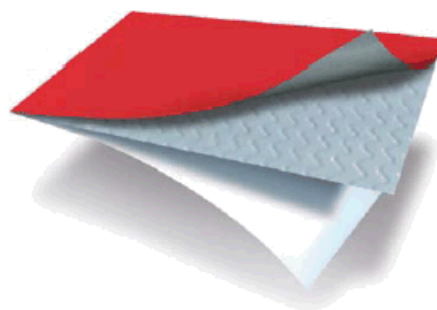
### Shelf life

Half a year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AF315

### Fasson ®

PVC BRIGHT BLACK - S697-BG45WH



PVC BLACK

S697

BG45WH

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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#### Warranty

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