

Facestock

A high gloss, metallised polyethylene film with a print-receptive top-coat.

Basis Weight	93 g/m ²	ISO 536
Caliper	98 µm	ISO 534

Adhesive

A special purpose extra permanent, rubber based adhesive.

Liner

BG50 white, a supercalendered glassine paper.

Basis Weight	79 g/m ²	ISO 536
Caliper	69 µm	ISO 534

Laminate

Total Caliper	188 µm±10%	ISO 534
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Performance data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates.

NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

Applications and use

This material can be converted into bright silver labels. Applications include decorative labels for durable products and cosmetics.

Conversion & printing

The top coated metallised film can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure. UV, water-based and solvent-based inks can be used. The topcoat is designed for optimal ink adhesion. On-press corona treatment is not advised. The face material is suitable for Thermal Transfer printing. Exact inks and ribbons should be specified by your ink/ribbon supplier.

In circumstances where high scuff resistance is required, over varnish or over lamination of the printed labels is advised.

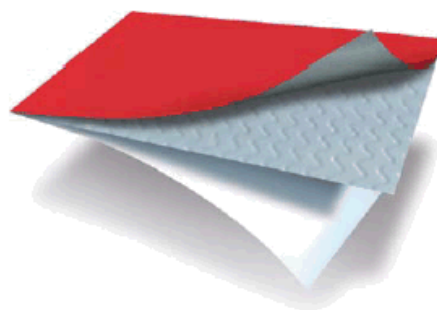
Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AF199

Fasson®

PE TOP SILVER - S277-BG50WH IMP



PE TOP SILVER

S277

BG50WH

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000

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