

Facestock

A bi-axially oriented bright shimmer design holographic polypropylene film with topcoat, laminated to paper.

Basis Weight	70 g/m ²	ISO 536
Caliper	60 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG45 white, a supercalendered glassine paper.

Basis Weight	70 g/m ²	ISO 536
Caliper	63 µm	ISO 534
Transparency	50 %	DIN 53147

Laminate

Total Caliper	147 µm±10%	ISO 534
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Performance data

Initial Tack	17 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and use

Holographic labels are particularly eye catching and give brands an extra chance to catch the customer's attention, on very competitive markets. Traditionally used in cosmetics, they fit also Spirits and trendy beverages.

Conversion & printing

The film can be printed by conventional printing techniques including Gravure, UV flexo and offset. For optimum ink adhesion a primer is advised and corona treatment recommended. Please consult your ink supplier for ink recommendations. In circumstances where high scuff resistance is required, over varnish or over lamination of the printed labels is advised. The pattern range is made by cliches of different dimensions, therefore some lines can appear on the hologram.

Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry, non fatty foodstuffs.

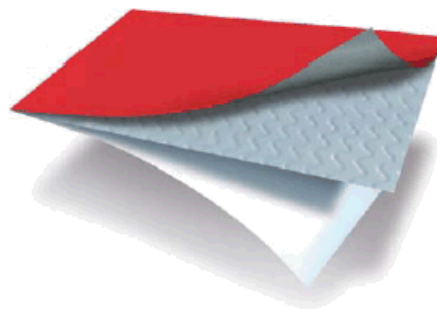
Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AE538

Fasson®

HGFP SHIMMER TOP - S2030-BG45WH



HGFP SHIMMER TOP

S2030

BG45WH

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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