

### Facestock

A cream uncoated, matt woodfree printing paper with a 'hammered' tactile embossed finish. Wet strength and fungicidal treatments.

Basis Weight	90 g/m <sup>2</sup>	ISO 536
Caliper	118 µm	ISO 534

### Adhesive

A general purpose permanent, rubber based adhesive for the wine industry.

### Liner

BG45 white, a supercalendered glassine paper.

Basis Weight	72 g/m <sup>2</sup>	ISO 536
Caliper	63 µm	ISO 534
Transparency	50 %	DIN 53147

### Laminate

Total Caliper	198 µm±10%	ISO 534
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### Performance data

Initial Tack	23 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-30°C to 70°C	

### Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, and slightly rough substrates.

### Applications and use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

### Conversion & printing

Printable by all conventional printing techniques. Due to open and textured nature of the facematerial, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using offset or screen.

### Special Approvals

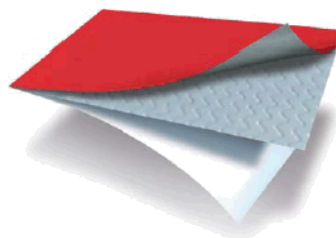
The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AD328

### Fasson® MARTELE CREME - S2047N- BG45WH IMP



MARTELE CREME

S2047N

BG45WH



**Avery Dennison Materials Group Europe****Lammenschansweg 140****2321 JX Leiden****The Netherlands****+31 71 579 4100**

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