

Facestock

A gloss metalized, 'embossed holographic' polyester film with a print receptive surface.

Basis Weight	70 g/m ²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG45 white, a supercalendered glassine paper.

Basis Weight	70 g/m ²	ISO 536
Caliper	63 µm	ISO 534
Transparency	50 %	DIN 53147

Laminate

Total Caliper	133 µm±10%	ISO 534
---------------	------------	---------

Performance data

Initial Tack	11 N/25mm	FTM 9 Glass
Peel Adhesion 90°	7 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

Adhesive Performance

S692N is a clear permanent adhesive featuring excellent UV resistance and weatherability together with good adhesion performance, even on apolar substrates.

Applications and use

The use of holographic materials as a print base is expanding due to the striking visual appearance when combined with good, integrated design. Graphics can be extremely eye catching under retail lighting where product image and differentiation is paramount. Design is, of course, a matter of taste however heavy reversed solids and translucent inks that allow the pattern to 'strike through' work well and cannot be replicated by foil stamping. The main application areas for this product area are in typical filmic facestock applications where image, water resistance and durability are major requirements, ie. toiletries, cosmetics and auto-lubricants. Use in other areas such as toys, promotional, wines, spirits etc is likely to follow when the versatility of film is needed. NB : Holographic 'wallpaper designs' contain repeating shim lines from the holographic embossing process. Whilst this is incorporated into the design where possible, care should be taken that the artwork successfully disguises these lines to the endusers satisfaction.

Conversion & printing

The product can be printed by all conventional roll label techniques including off-set litho, UV letterpress and UV Flexo. Especially with water based & UV screen inks, care should be taken in ink selection, preliminary testing under enduser conditions is recommended. Over-varnishing is recommended where abrasion is possible in end use, automatic, application or during transit. Care should be taken with choice of varnish to prevent loss of 'brilliance'. Web temperatures should be kept below 70°C to prevent tarnishing of metallic layer - as would be the case with a standard metallic film grade.

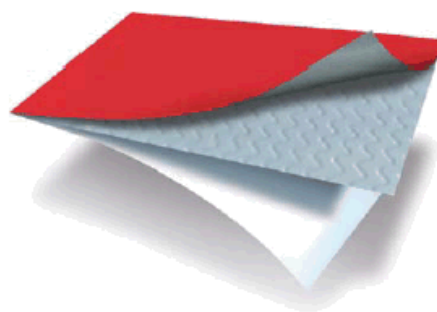
Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations

AD180

Fasson®

HGF PET50 SHIMMER - S692N-
BG45WH



HGF PET50 SHIMMER

S692N

BG45WH

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry, moist and fatty foodstuffs with a reduction factor 2.

Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

Avery Dennison Materials Group Europe

Willem Einthovenstraat 11
2342 BH Oegstgeest
The Netherlands
+31 (0)85 000 2000

Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages.



ANY OTHER WARRANTY, WHETHER EXPRESS OR IMPLIED, OR WHETHER OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR OTHERWISE, SHALL BE EXCLUDED. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON.

©2013 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.