

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

Basis Weight	80 g/m <sup>2</sup>	ISO 536
Caliper	69 µm	ISO 534

### Adhesive

A special purpose ultra removable, rubber based adhesive.

### Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	63 g/m <sup>2</sup>	ISO 536
Caliper	55 µm	ISO 534

### Laminate

Total Caliper	135 µm±10%	ISO 534
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### Performance data

Initial Tack	1.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	.7 N/25mm	FTM 2 St.St.
Min. Application Temp.	-20 °C	
Service temperature	-40°C to 80°C	

### Adhesive Performance

UR500 is a ultra removable adhesive for paper facematerials and has a relatively low adhesion level which allows easy and clean removal of labels from most substrates.

Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability

### Applications and use

The product is suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion & printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

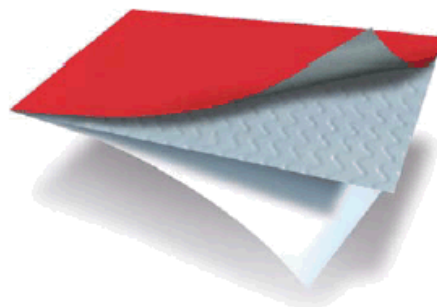
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AC230

## Fasson ®

### MC PRIMECOAT - UR500-BG40BR



MC PRIMECOAT

UR500

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. The actual front and liner used might influence adhesive values. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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#### Warranty

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