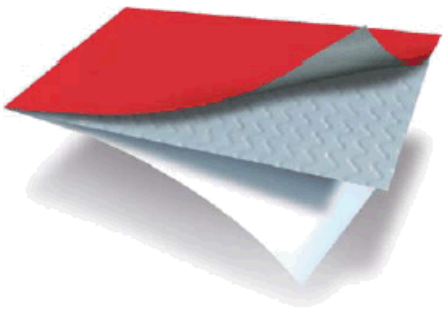
AA675
Fasson ®
TRANSFER PET MATT SILVER - S333-BG42WH



TRANSFER PET MATT SILVER	
S333	
BG42WH	

Facestock
A matt silver polyester film with backside metallization.

Basis Weight	80 g/m²	ISO 536
Caliper	55 µm	ISO 534

Adhesive
S333 is an excellent, general purpose industrial grade clear adhesive.

Liner
BG42 white, a supercalendered glassine paper.

Basis Weight	64 g/m²	ISO 536
Caliper	57 µm	ISO 534
Transparency	50 %	DIN 53147

Laminate

Total Caliper	134 µm±10%	ISO 534

Performance data

Initial Tack	9 N/25mm	FTM 9 Glass
Min. Application Temp.	5 °C	
Service temperature	-40°C to 150°C	
Peel Adhesion 90°	6 N/25mm	FTM 2 st.st. 24hr
Adhesive Type	Emulsion Acrylic	
Adhesive weight	26 g/m²	FTM12

Adhesive Performance
S333 features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

Applications and use
Transfer PET matt silver was specially developed for industrial labels and thermal transfer applications. Thanks to the special surface coating, excellent results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads and using either wax/resin or pure resin ribbons. When printed with high quality thermal transfer ribbons very high chemical resistance can be achieved.
The main area of application for Transfer PET matt silver is the labelling of industrial products. Nameplates and logistics labels are typical examples.
The adhesive S333 is globally available.

Conversion & printing
In addition to thermal transfer printing the product can also be printed by all conventional roll label techniques, such as flexo, UV letterpress, silkscreen. Specific testing is required. For easy diecutting sharp corners should be avoided

Shelf life
Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.
If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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