

### Facestock

A matt finished metallic polyester film. The smooth surface is covered with a topcoat for excellent ink anchorage.

Basis Weight	65 g/m <sup>2</sup>	ISO 536
Caliper	50 µm	ISO 534

### Adhesive

S333 is an excellent, general purpose industrial grade clear adhesive.

### Liner

BG42 white, a supercalendered glassine paper.

Basis Weight	64 g/m <sup>2</sup>	ISO 536
Caliper	57 µm	ISO 534
Transparency	50 %	DIN 53147

### Laminate

Total Caliper	134 µm±10%	ISO 534
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### Performance data

Initial Tack	9 N/25mm	FTM 9 Glass
Min. Application Temp.	5 °C	
Service temperature	-40°C to 150°C	
Peel Adhesion 90°	6 N/25mm	FTM 2 st.st. 24hr

Adhesive Type	Emulsion Acrylic	
Adhesive weight	26 g/m <sup>2</sup>	FTM12

### Adhesive Performance

S333 features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

### Applications and use

Transfer PET matt chrome TOP was specially developed for industrial labels and thermal transfer applications. Thanks to the special surface coating, excellent results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads using resin ribbons. The adhesive S333 is globally available.

### Conversion & printing

This product is qualified by EFI Jetrion and Durst for UV inkjet printing. In addition to thermal transfer printing it can also be printed by all conventional roll label techniques, such as flexo, UV letterpress, silkscreen. Specific testing is required. For easy diecutting sharp corners should be avoided.

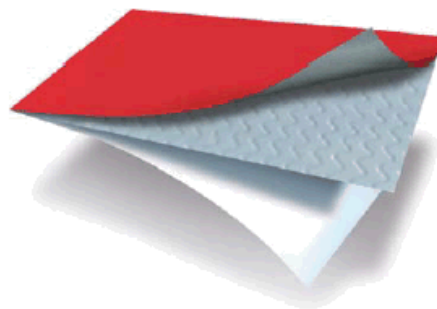
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AA673

### Fasson®

#### TRANSF PET MATT CHR TOP - S333-BG42WH



TRANSF PET MT TOP CHR

S333

BG42WH

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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