

Facestock

A white polyester film. The surface is covered with an absorbing, matt topcoat for very good ink anchorage.

Basis Weight	74 g/m ²	ISO 536
Caliper	55 µm	ISO 534

Adhesive

S333 is an excellent, general purpose industrial grade clear adhesive. Features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

Liner

BG42 white, a supercalendered glassine paper.

Basis Weight	64 g/m ²	ISO 536
Caliper	57 µm	ISO 534
Transparency	50 %	DIN 53147

Laminate

Total Caliper	136 µm±10%	ISO 534
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Performance data

Initial Tack	9 N/25mm	FTM 9 Glass
Min. Application Temp.	5 °C	
Service temperature	-40°C to 150°C	
Peel Adhesion 90°	6 N/25mm	FTM 2 st.st. 24hr

Adhesive Type	Emulsion Acrylic	
Adhesive weight	26 g/m ²	FTM12

Adhesive Performance

Features low adhesive ooze, high initial tack and ultimate adhesion on high surface energy substrates.

Applications and use

Transfer PET matt white was specially developed for labels on Durables Goods, especially in the automotive industry. but also in other segments. Identification labels and logistical labels are the main applications. When printed with high quality thermal transfer ribbons, very high chemical resistance of the print can be achieved.

The adhesive S333 is globally available.

Conversion & printing

Thanks to the special surface coating, excellent results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads and using either wax/resin or pure resin ribbons. In addition the product can also be printed by all conventional roll label techniques, such as flexo, UV letterpress, silkscreen. Specific testing is required. For easy diecutting sharp corners should be avoided.

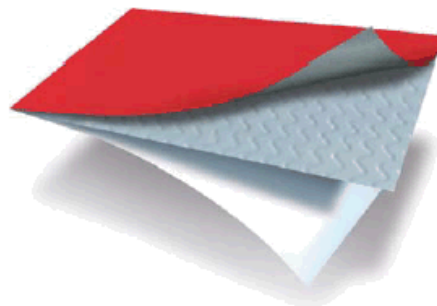
Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AA671


Fasson®

TRANSFER PET MATT WHITE - S333-BG42WH



TRANSFER PET MATT WHITE	
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S333	
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BG42WH	
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This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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