

### Facestock

A white gloss, machine coated and supercalandered woodfree printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 85 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 72 µm               | ISO 534 |

### Adhesive

A general purpose permanent, acrylic based adhesive.

### Liner

BG40 brown, a supercalandered glassine paper.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 57 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 51 µm               | ISO 534 |

### Laminate

|               |            |         |
|---------------|------------|---------|
| Total Caliper | 137 µm±10% | ISO 534 |
|---------------|------------|---------|

### Performance data

|                        |               |              |
|------------------------|---------------|--------------|
| Initial Tack           | 15 N/25mm     | FTM 9 Glass  |
| Peel Adhesion 90°      | 8 N/25mm      | FTM 2 St.St. |
| Min. Application Temp. | 5 °C          |              |
| Service temperature    | -20°C to 80°C |              |

### Adhesive Performance

The adhesive is characterized by a high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates.

### Applications and use

The product is suitable for a wide range of premium retail, promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion & printing

Facestock is especially suitable for high quality halftone images and small font size text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot foil stamping and other embellishing techniques are suited to this product and thermal transfer printing suitable.

### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive side may stand in direct contact with dry, moist and such fatty foodstuffs which have a correction factor of at least 3 according to the Regulation (EU) No 10/2011.

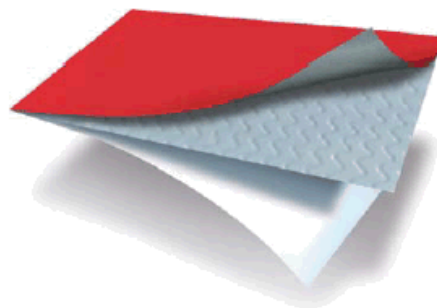
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AA278

### Fasson®

#### MC PLUS FSC - S2000N-BG40BR



MC PLUS FSC

S2000N

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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