

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

Basis Weight	88 g/m <sup>2</sup>	ISO 536
Caliper	78 µm	ISO 534

### Adhesive

A special purpose ultra removable, rubber based adhesive.

### Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	57 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

### Laminate

Total Caliper	153 µm±10%	ISO 534
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### Performance data

Initial Tack	.5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	.2 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service temperature	-20°C to 80°C	

### Adhesive Performance

The ultra removable type of adhesive has a relatively low adhesion level which allows easy and clean removal of labels. It can be used for promotional labels. Sensitive surfaces such as book covers, premium household goods and protection labels. The adhesive is not suitable for window applications. Removable adhesive, by nature, have a low cohesion and might be subject to variation in the product aesthetics which could be observed on the web rolls as long as the material is not used. We recommend to store the material with the inner core in vertical position for not longer than a period of 6 months after delivery.

### Applications and use

The product are suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion & printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

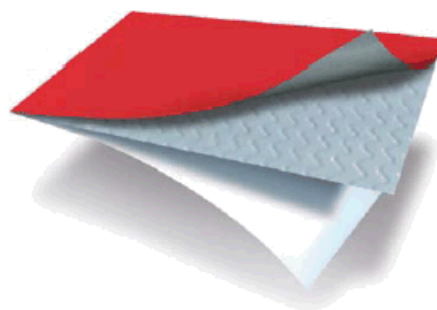
### Shelf life

One year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AA021

### Fasson ®

#### MC90 - UR400-BG40BR IMP



MC90

UR400

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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#### Warranty

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