## **Facestock**

A white, woodfree printing paper with a high sensitivity thermal coating providing good image resolution.

Basis Weight 75 g/m $^2$  ISO 536 Caliper 82  $\mu m$  ISO 534

Max Print Speed 200 mm/sec Image Density (Typical) 1.2 odu

## Adhesive

A general purpose permanent, rubber based adhesive.

## Line

A clear polyester liner giving optimum smoothness to the adhesive layer.

This liner is 100% recyclable. Visit our website or send an email to linerrecycling@eu.averydennison.com for more information.

Laminate

Total Caliper 118 µm±10% ISO 534

Performance data

Initial Tack 23 N/25mm FTM 9 Glass Peel Adhesion 90° 11.5 N/25mm FTM 2 St.St.

Min. Application Temp. 0 °C

Service temperature -40°C to 50°C

## Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates. Particularly good performance at lower temperatures, e.g. labeling of chilled products.

# Applications and use

This Direct Thermal product is designed for use in dry weigh scale, process tracking, point of sale item information labelling where limited image durability is required. Typical end applications include fruit and vegetable weigh scale, hardware, work-in-process material tracking. Contact with moisture, oil, fats, plasticizers and exposure to strong lighting should be avoided due to potential image fade.

Automatic application: The robust film liner allows for consistant, snap free, application on high speed lines.

## Conversion & printing

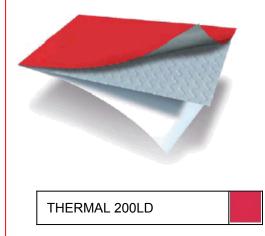
This product is designed to be converted and dispensed at high speed by all conventional roll conversion technologies, including flexographic and UV letterpress. Due to the thermographic properties, exposure above 50°C may cause premature imaging or discolouration. Inks containing alcohol or volatile organic solvents may also cause discoloration. It is advisable to test inks and varnishes before conversion.

We generally recommend not to pre-print the area which will be thermally imaged.

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner.

Press stability is good with stable, consistant register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner).

# AP585 Fasson ® THERMAL 200LD - S2045N-PET23



S2045N

PET23

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

## **Special Approvals**

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assesment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

## Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## **Avery Dennison Materials Group Europe**

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### Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

Avery Dennison products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Should a defect be communicated to Avery Dennison within that time frame, Avery Dennison will evaluate and determine the existence of the defect and further decide, at its sole discretion, to either replace the defective product without charge or compensate it with a credit note in such amount as Avery Dennison deems reasonable. Avery Dennison shall have no responsibility beyond the replacement value of the defective product nor shall in any way be liable or responsible for consequential or incidental damages.



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