

#### Facestock

A white, woodfree printing paper with a high sensitivity thermal coating providing good image resolution.

Basis Weight	74 g/m <sup>2</sup>	ISO 536
Caliper	80 µm	ISO 534
Max Print Speed	200 mm/sec	
Image Density (Typical)	1.2 odu	

#### Adhesive

A general purpose removable, acrylic based adhesive.

#### Liner

BG40 brown, a supercalendered glassine paper.

Basis Weight	57 g/m <sup>2</sup>	ISO 536
Caliper	51 µm	ISO 534

#### Laminate

Total Caliper	148 µm±10%	ISO 534
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#### Performance data

Initial Tack	4 N/25mm	FTM 9 Glass
Peel Adhesion 90°	2 N/25mm	FTM 2 St.St.
Min. Application Temp.	-15 °C	
Service temperature	-30°C to 50°C	

#### Adhesive Performance

The adhesive features good tack and adhesion in combination with superior and clean removability from most substrates. Good UV resistance and long term removability. The adhesive allows label application at a wide temperature range and it retains its removable properties even at very low temperatures.

#### Applications and use

This Direct Thermal product is designed for use in dry weigh scale, process tracking, point of sale item information labelling where limited image durability is required. Typical end applications include fruit and vegetable weigh scale, hardware, work-in-process material tracking. Contact with moisture, oil, fats, plasticizers and exposure to strong lighting should be avoided due to potential image fade.

R5000N removes clean from many substrates from polymeric (e.g. PET, PP, ABS), card and fibre board, aluminium, stainless steel or glass (not suitable for window labelling). The use of R5000N adhesive on certain types of cardboards, or recycled fibres can be critical and it is strongly recommended to proceed to application testing before use.

#### Conversion & printing

This product is designed to be converted and dispensed at high speed by all conventional roll conversion technologies, including flexographic and UV letterpress. Due to the thermographic properties, exposure above 50°C may cause premature imaging or discoloration. Inks containing alcohol or volatile organic solvents may also cause discoloration. It is advisable to test inks and varnishes before conversion. We generally recommend not to pre-print the area which will be thermally imaged.

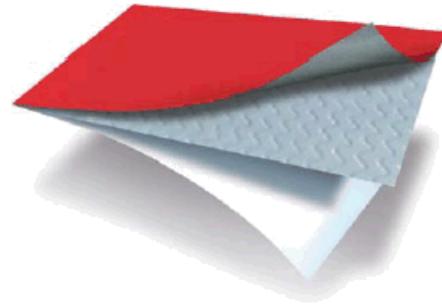
#### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk

## AM074

### Fasson®

#### THERMAL 200LD FSC - R5000N-BG40BR



THERMAL 200LD

R5000N

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

Assesment. The adhesive can be used in direct contact with dry, moist and such kind of fatty foodstuffs which have a reduction factor of at least 3.

**Shelf life**

One year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

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**Warranty**

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