#### **Facestock**

A white gloss, machine coated and supercalandered woodfree printing paper. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

Basis Weight 85 g/m $^2$  ISO 536 Caliper 72  $\mu$ m ISO 534

#### Adhesive

A general purpose permanent, rubber based adhesive.

#### Liner

BG40 brown, a supercalendered glassine paper.

Laminate

Total Caliper 136 µm±10% ISO 534

Performance data

Initial Tack 22 N/25mm FTM 9 Glass Peel Adhesion 90° 11 N/25mm FTM 2 St.St.

Min. Application Temp. 0 °C

Service temperature -40°C to 70°C

#### Adhesive Performance

The adhesive features excellent tack and adhesion on a wide variety of substrates, including apolar, slightly rough and curved substrates.

Particularly good performance at lower temperatures, e.g. labeling of chilled products.

### Applications and use

The product is suitable for a wide range of premium retail, promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

#### Conversion & printing

Facestock is especially suitable for high quality halftone images and small font size text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot foil stamping and other embellshing techniques are suited to this product and thermal transfer printing suitable.

#### Special Approvals

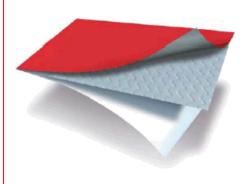
The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assesment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

#### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

# **AL295**

# Fasson ® MC PLUS FSC - S2045N-BG40BR



MC PLUS FSC	
S2045N	
BG40BR	

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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#### Warranty

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