

### Material

A white, two side machine coated, solid bleached sulphate (SBS) board with semi-gloss appearance.

Basis Weight	240 g/m <sup>2</sup>	ISO 536
Caliper	240 ±15 µm	ISO 534
Bending stiffness DIN 5° MD	11 mNm	ISO 2493
Bending stiffness DIN 5° CD	5.1 mNm	ISO 2493
Bending moment Taber 15° MD	6.3 mNm	ISO 2493
Bending moment Taber 15° CD	2.9 mNm	ISO 2493
Bending resistance L&W 15° MD	130 mN	ISO 2493
Bending resistance L&W 15° CD	60 mN	ISO 2493
ISO Brightness D65/10°	95	SCAN P-3
Gloss 75° angle	48 %	ISO 8254-1
Surface smoothness, PPS 10.9 µm		ISO 8791-4

### Applications and use

This card is suitable for garment tags, event tickets, furniture tags, door hangers and mailers. Other typical applications include brochures, covers for brochures and annual reports. Corporate graphics such as folders, business cards and invitations. Posters, calendars, menus, greeting cards and product cards.

### Conversion & printing

This product is suitable for printing by letterpress, flexo (UV and waterbased) offset and screen processes. Variable imprinting with thermal transfer are also suitable for this product. Finishing techniques include embossing, film and foil laminating, varnishing, die cutting, folding, scoring and cutting.

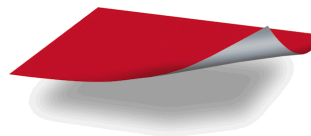
### Shelf life

One year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AG236

## Fasson ®

## MC ELITE CARD 2S-240



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### Avery Dennison Materials Group Europe

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This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or report a mistake on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)

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