

Material

A white, one side machine coated, solid bleached sulphate (SBS) board with semi-gloss appearance.

Basis Weight	210 g/m ²	ISO 536
Caliper	240 µm	ISO 534
Bend. resist. L&W 15° MD	105 mN	ISO 2493
Bend. resist. L&W 15° CD	50 mN	ISO 2493
ISO Brightness C/2°	95 %	ISO 2470
CIE Whiteness D65/10°	125 Top	SCAN - P 3
Surface Smoothness PPS 10	.9 µm	ISO 8791-4
Gloss 75°	48 %	ISO 8254-1
Scott Bond	220 J/m ²	TAPPI 569

Applications and use

This card is suitable for garment tags, event tickets, furniture tags, door hangers and mailers. Other typical applications include brochures, covers for brochures and annual reports. Corporate graphics such as folders, business cards and invitations. Posters, calendars, menus, greeting cards and product cards.

Conversion & printing

This product is suitable for printing by letterpress, flexo (UV and waterbased) offset and screen processes. Variable imprinting with thermal transfer are also suitable for this product. Finishing techniques include embossing, film and foil laminating, varnishing, die cutting, folding, scoring and cutting.

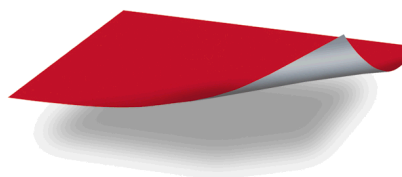
Shelf life

One year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

AG231

Fasson®

MC PRIMECOAT CARD 1S-210



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This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

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