

### Material

A white, one side machine coated, solid bleached sulphate (SBS) board with semi-gloss appearance.

Basis Weight	180 g/m <sup>2</sup>	ISO 536
Caliper	215 µm	ISO 534
Stiffness Taber 15° MD	2.8 mNm	ISO 2493
Stiffness Taber 15° CD	1.7 mNm	ISO 2493
Gloss 75° angle	67 %	Tappi T480
CIE-whiteness (D65-10°)	120	SCAN-P 66:93

### Applications and use

This card is suitable for garment tags, event tickets, furniture tags, door hangers and mailers. Other typical applications include brochures, covers for brochures and annual reports. Corporate graphics such as folders, business cards and invitations. Posters, calendars, menus, greeting cards and product cards.

### Conversion & printing

This product is suitable for printing by letterpress, flexo (UV and waterbased) offset and screen processes. Variable imprinting with thermal transfer are also suitable for this product. Finishing techniques include embossing, film and foil laminating, varnishing, die cutting, folding, scoring and cutting.

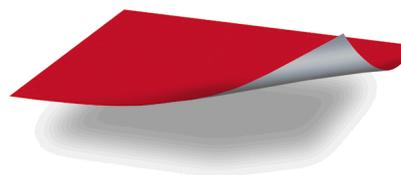
### Shelf life

One year under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AB422

## Fasson®

## MC PRIMECOAT CARD 1S-180



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*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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