

### Facestock

A white, one side machine coated, woodfree printing paper with semi-gloss appearance.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 80 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 69 µm               | ISO 534 |

### Adhesive

A general purpose removable, rubber based adhesive.

### Liner

BG40 brown, a supercalendered glassine paper.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 55 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 49 µm               | ISO 534 |

### Laminate

|               |            |         |
|---------------|------------|---------|
| Total Caliper | 140 µm±10% | ISO 534 |
|---------------|------------|---------|

### Performance data

|                        |               |              |
|------------------------|---------------|--------------|
| Initial Tack           | 5 N/25mm      | FTM 9 Glass  |
| Peel Adhesion 90°      | 2.5 N/25mm    | FTM 2 St.St. |
| Min. Application Temp. | -20 °C        |              |
| Service temperature    | -40°C to 70°C |              |

### Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates, featuring good initial tack and adhesion combined with excellent removability. Remark: Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability.

### Applications and use

The product is suitable for a wide range of promotional and industrial label applications where attractive semi-gloss appearance in multi-colour work is required.

### Conversion & printing

Facestock is suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product.

### Special Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

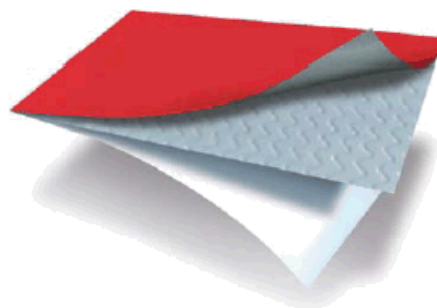
### Shelf life

Two years under storage conditions as defined by FINAT (20-25°C; 40-50%RH)

## AA738

## Fasson ®

## MC PRIMECOAT FSC - R5100-BG40BR



MC PRIMECOAT

R5100

BG40BR

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. The actual front and liner used might influence adhesive values. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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